Estimate Number

Advertiser



**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Billing: (407)389-7661

Main: (561)694-2525

Invoice #	Invoice Date	Invoice Month	Invoice Period
1524535-1	09/25/16	September 2016	08/29/16 - 09/25/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Rob Obringer	HRP - Chicago	National

Product

www.thewpbfchannel.com

Send Payment To:

Billing Address:

**AL Media LC** Attention: Accounts Payable 222 West Ontario Street Suite 600

Chicago, IL 60654

Perkins/D/Congress	PERKINS/ES	T:5198 51	198
	Flight Dates 09/19/16 - 09/25/16	Order # 1524535	Alt Order # 08371607
	Billing Calendar Broadcast	Billing Type Cash	Deal#
	Special Handling		
	Agency Code	Advertiser Coo	de Product 1/2
	Agency Ref	Advertiser Ref	

**WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Cooled

								Spots/				
Line Start D	Date E	nd Da	te Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		_
2 09/19/ Class	16 09 of Time -	9/23/1 Pre-e	6 WPB emptible wit	F News 25 5-6:00a h notice	arr5:00-6:00am	MTWTF	:30	4	\$175.00	NM		
Weeks	: Sta	art Dat /19/16	e End Da	ate MTWTFSS	Spots/Week 4	<u>Rate</u> \$175.00						
Spots: #	Ch	Day	Air Date	Air Time Descrip	otion	Start/End Time		h Ad-ID			Rate Typ	- ;
3	WPBF	M	09/19/16	5:27 AM WPBF	News 25 5-6:00am	5:00-6:00am	:3	O PERK0930H			\$175.00 NI	
4	WPBF	Tu	09/20/16	5:39 AM WPBF	News 25 5-6:00am	5:00-6:00am	:3	O PERK0930H			\$175.00 Ni	М
2	WPBF	W	09/21/16	5:25 AM WPBF	News 25 5-6:00am	5:00-6:00am	:3	O PERK1430H			\$175.00 N	М
1	WPBF	F	09/23/16	5:24 AM WPBF	News 25 5-6:00am	5:00-6:00am	:3	O PERK1430H			\$175.00 N	M
3 09/19/ Class	/16 0	9/23/1 - Pre-	6 WPB	F News 25 Mornin h notice	gs6-7AM	MTWTF	:30	5	\$525.00	NM		
Weeks		art Da	te End D		Spots/Week	Rate						- 1
		/19/16			5	\$525.00	1	UL ALL UD			Rate Typ	ا ؞
Spots: #	<u>Ch</u>		Air Date	Air Time Descrip		Start/End Time		th Ad-ID			\$525.00 N	_ i
1	WPBF		09/19/16		News 25 Mornings	6-7AM		0 PERK0930H			•	- 1
2	WPBF	Tu	09/20/16		News 25 Mornings	6-7AM		0 PERK0930H			\$525.00 N	- 1
3	WPBF	W	09/21/16	6:25 AM WPBF	News 25 Mornings	6-7AM		0 PERK1430H			\$525.00 N	- 1
5	WPBF	Th	09/22/16	•	News 25 Mornings	6-7AM		0 PERK1430H			\$525.00 N	- 1
4	WPBF	F_	09/23/16	6:52 AM WPBF	News 25 Mornings	6-7AM	:3	30 PERK1430H			\$525.00 N	M
4 09/19/ Class		9/23/1 - Pre-	6 Good	Morning America	7-9AM	MTWTF	:30	5	\$600.00	NM		
Weeks		art Da			Spots/Week 5	<u>Rate</u> \$600.00						
Casta: #		/19/16	Air Date	Air Time Descri	•	Start/End Time	Leng	th Ad-ID			Rate Tyr	oe l
Spots: #	<u>Ch</u> WPBF	<u>Day</u> M	09/19/16		Morning America	7-9AM		30 PERK0930H			\$600.00 N	
3	WPBF		09/19/16		Morning America	7-9AM		30 PERK0930H			\$600.00 N	м
4					Morning America	7-9AM		30 PERK1430H			\$600.00 N	м
2	WPBF	W	09/21/16		-	7-9AM		30 PERK1430H			******	м
1 5	WPBF WPBF	In F	09/22/16 09/23/16		Morning America  Morning America	7-9AM		30 PERK1430H				М
	VVFBF	'							0000.50	10.4		=
5 09/19 Class		9/23/ - Pre-	16 WPE emptible wi		AVM-F 9A-10A	MTWTF	:30	4	\$300.00	NM ———		
•				MTWTFSS								

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Send Payment To:



**WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1524535-1	09/25/16	September 2016	08/29/16 - 09/25/16

Advertiser	Product	Estimate Number
Perkins/D/Congress	PERKINS/EST:5198	5198

www.thewpbfchannel.com

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ne Start I	Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	<u> </u>
5 09/19/ Class		09/23/16 e - Pre-em			0ANM-F 9A-10A	MTWTF	:30	4	\$300.00	NM	
Weeks		Start Date 19/19/16	End D: 09/25/		Spots/Week 4	<u>Rate</u> \$300.00					
Spots: #	<u>Ch</u>	Day Ai	r Date	Air Time Desc		Start/End Time		h <u>Ad-ID</u>			Rate Type
4	WPB	F M 09	/19/16		F NEWS AT 9:00AM	M-F 9A-10A		) PERK0930H			\$300.00 NN
2	WPBI		)/20/16		F NEWS AT 9:00AM	M-F 9A-10A		0 PERK0930H			\$300.00 NN
3	WPB				F NEWS AT 9:00AM	M-F 9A-10A		0 PERK1430H			\$300.00 NN
1_	WPB	F F 09	9/23/16	9:58 AM WPB	F NEWS AT 9:00AM	M-F 9A-10A	:3	0 PERK1430H			\$300.00 N
6 09/19 Class		09/23/16 e - Pre-em	The '		11A-12PM	MTWTF	:30	5	\$350.00	NM	
Weeks		Start Date 09/19/16	End D 09/25/		Spots/Week 5	Rate \$350.00					
Spots: #	<u>Ch</u>	Day Ai	r Date	Air Time Desc	cription	Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Type
3	WPB	F M 09	9/19/16	11:44 AM The \	View	11A-12PM		O PERK0930H			\$350.00 NI
1	WPB	F Tu 09	9/20/16	11:35 AM The '	View	11A-12PM		0 PERK0930H			\$350.00 NI
4	WPB		9/21/16	11:37 AM The '		11A-12PM		0 PERK1430H			\$350.00 NI
5	WPB		9/22/16	11:31 AM The '		11A-12PM		0 PERK1430H			\$350.00 NI
2	WPB	F F 09	9/23/16	11:37 AM The	View	11A-12PM	:3	0 PERK1430H			\$350.00 NI
7 09/19 Class	/16 of Tim	09/23/16 e - Pre-em	WPE	BF News 25 @ N th notice	loon 12pm-1230pm	MTWTF	:30	2	\$265.00	NM	
Week		Start Date 09/19/16	End D 09/25/		Spots/Week 2	<u>Rate</u> \$265.00					
Spots: #	<u>Ch</u>	Day Ai	<u>ir Date</u>	Air Time Desc	<u>cription</u>	Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Typ
1	WPB	F Tu 09	9/20/16		BF News 25 @ Noon	12pm-1230pm		0 PERK0930H			\$265.00 NI
2	WPB	F W 09	9/21/16	12:28 PM WPE	BF News 25 @ Noon	12pm-1230pm	:3	0 PERK1430H			\$265.00 NI
8 09/19 Class		09/23/16 e - Pre-em		)-1P Access Holl th notice	lywoc1230-1p	MTWTF	:30	3	\$265.00	NM	
Week		Start Date 09/19/16	End D 09/25/			<u>Rate</u> \$265.00					
Spots: #	<u>Çh</u>	Day A	ir Date	Air Time Desc	cription	Start/End Time		h Ad-ID			Rate Typ
1	WPB	F Tu 09	9/20/16	12:55 PM 1230	)-1P Access Hollywood	1230-1p		O PERK0930H			\$265.00 N
3	WPB	F W 09	9/21/16		)-1P Access Hollywood	1230-1p		O PERK1430H			\$265.00 N
2	WPB	F F 0	9/23/16	12:55 PM 1230	)-1P Access Hollywood	1230-1p	:3	0 PERK1430H			\$265.00 N
9 09/19 Class	9/16 s of Tim	09/23/16 e - Pre-en		CHEW th notice	1P-2P	MTWTF	:30	3	\$350.00	NM	
Week	s:	Start Date 09/19/16		ate MTWTFSS		<u>Rate</u> \$350.00					
Spots: #	<u>Ch</u>	Day A		Air Time Desc	cription	Start/End Time	Lengt	h Ad-ID			Rate Typ
3	WPB		9/19/16	1:57 PM THE	CHEW	1P-2P		O PERK0930H			\$350.00 N
1	WPB	F Tu O	9/20/16	1:29 PM THE	CHEW	1P-2P		0 PERK0930H			\$350.00 N
2	WPE	BF W 0	9/21/16	1:57 PM THE	CHEW	1P-2P	:3	0 PERK1430H			\$350.00 N
10 09/19 Class		09/23/16 ne - Pre-en		IERAL HOSPITA	AL GENERAL HOSPI	T MTWTF	:30	2	\$525.00	NM	
Week	s:	Start Date 09/19/16		ate MTWTFSS		<u>Rate</u> \$525.00					
Spots: #			ir Date	Air Time Des		Start/End Time	Leng	th Ad-ID			Rate Typ
2	WPE		9/19/16	2:59 PM GEN	NERAL HOSPITAL	GENERAL HOSI	PIT :3	0 PERK0930H			\$525.00 N
1	WPE	8F W 0	9/21/16	2:59 PM GEN	NERAL HOSPITAL	GENERAL HOSI	PIT :3	0 PERK1430H			\$525.00 N

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1524535-1	09/25/16	September 2016	08/29/16 - 09/25/16

Advertiser	Product	Estimate Number
Perkins/D/Congress	PERKINS/EST:5198	5198

www.	lhewn	hfch	anne	l com

ne Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
10 09/19/16 Class of Ti	09/23/16 me - Pre-emi	GENERAL HOSPITAL ptible with notice	GENERAL HOSPIT	MTWTF	:30	2	\$525.00	NM	
11 09/19/16	09/23/16	Dr. Oz	3-4p	MTWTF	:30	3	\$265.00	NM	
Weeks:	Start Date	ptible with notice  End Date MTWTFSS	Spots/Week	Rate					
Spots: <u>#</u> <u>Ch</u>	09/19/16 Day Air	09/25/16 MTWTF Date Air Time Descrip	3 tion	\$265.00 Start/End Time	Lengt	h Ad-ID			Rate Type
2 WF		/19/16 3:39 PM Dr. Oz	<del></del>	3-4p	:30	) PERK0930H			\$265.00 NM
3 WF	PBF Tu 09	/20/16 3:28 PM Dr. Oz		3-4p	:3	O PERK0930H			\$265.00 NN
1 WF	PBF F 09	/23/16 3:41 PM Dr. Oz		3-4p	:3	0 PERK1430H			\$265.00 NN
12 09/19/16 Class of Ti	09/23/16 ime - Pre-em	Ellen ptible with notice	4-5p	MTWTF	:30	5	\$525.00	NM	
Weeks:	Start Date 09/19/16	End Date MTWTFSS 09/25/16 MTWTF	Spots/Week 5	<u>Rate</u> \$525.00					
Spots: # Ch			<u>tion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
		/19/16 4:50 PM Ellen		4-5p		O PERK0930H			\$525.00 NN
1 WF	PBF Tu 09	/20/16 3:59 PM Ellen		4-5p		O PERK0930H			\$525.00 NM
4 WF	PBF W 09			4-5p		0 PERK1430H			\$525.00 NN
3 WF	PBF Th 09			4-5p		0 PERK1430H			\$525.00 NM \$525.00 NM
5 WF	PBF F 09	/23/16 3:59 PM Ellen		4-5p	:3	0 PERK1430H			\$525.00 NI
13 09/19/16 Class of T	09/23/16 ime - Pre-em	M-F 5pm News ptible with notice	5-6pm	MTWTF	:30	5	\$525.00	NM	
Weeks:	Start Date 09/19/16	End Date MTWTFSS 09/25/16 MTWTF	Spots/Week 5	<u>Rate</u> \$525.00					
Spots: # Ch	Day Ai	r Date Air Time Descrip	<u>otion</u>	Start/End Time		h Ad-ID			Rate Typ
2 WF	PBF M 09	0/19/16 5:26 PM M-F 5p	m News	5-6pm		0 PERK0930H			\$525.00 NI
		9/20/16 5:15 PM M-F 5p		5-6pm		0 PERK0930H			\$525.00 NI
		9/21/16 5:39 PM M-F 5p		5-6pm		0 PERK1430H			\$525.00 NI
		9/22/16 5:55 PM M-F 5p		5-6pm		0 PERK1430H			\$525.00 NI \$525.00 NI
5 W	PBF F 09	9/23/16 5:26 PM M-F 5p	m News	5-6pm	:3	O PERK1430H			\$525.00 NI
14 09/19/16 Class of T	09/23/16 ime - Pre-em	WPBF News 25 @ 6:00 optible with notice	)PI6-6:30PM	MTWTF	:30	3	\$600.00	NM	
Weeks:	Start Date 09/19/16	End Date MTWTFSS 09/25/16 MTWTF	Spots/Week 3	<u>Rate</u> \$600.00					
Spots: # Ch	<u>Day Ai</u>	r Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
2 WI	PBF Tu 09		News 25 @ 6:00PM	6-6:30PM		0 PERK0930H			\$600.00 NI
1 W	PBF W 09	9/21/16 6:21 PM WPBF	News 25 @ 6:00PM	6-6:30PM		0 PERK1430H			\$600.00 NI
3 W	PBF F 09	9/23/16 6:20 PM WPBF	News 25 @ 6:00PM	6-6:30PM	:3	0 PERK1430H			\$600.00 N
15 09/19/16 Class of T	09/23/16 ime - Pre-em	Wheel Of Fortune optible with notice	7-7:30PM	MTWTF	:30	4	\$1,100.00	NM	
Weeks:		End Date MTWTFSS 09/25/16 MTWTF	Spots/Week 4	Rate \$1,100.00					
Spots: # Ch	n Day A	ir Date Air Time Descri	<u>otion</u>	Start/End Time		th Ad-ID			Rate Typ
		9/19/16 7:16 PM Wheel	Of Fortune	7-7:30PM		0 PERK0930H			\$1,100.00 N
1 W		9/20/16 7:06 PM Wheel		7-7:30PM		0 PERK0930H			\$1,100.00 N
4 W		9/21/16 7:13 PM Wheel		7-7:30PM		0 PERK1430H			\$1,100.00 N
3 W	PBF Th 09	9/22/16 7:17 PM Wheel	Of Fortune	7-7:30PM	:3	0 PERK1430H			\$1,100.00 N
16 09/19/16	09/23/16	Jeopardy	7:30-8PM	MTWTF	:30	4	\$1,325.00	NM	

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 1524535-1
 09/25/16
 September 2016
 08/29/16 - 09/25/16

Advertiser	Product	Estimate Number
Perkins/D/Congress	PERKINS/EST:5198	5198

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Spots/

2 WPBF M 09/19/16 7:34 PM Jeopardy 7:30-8PM :30 PERK0930H \$1,325.00 N 3 WPBF T 10 9/20/16 7:34 PM Jeopardy 7:30-8PM :30 PERK0430H \$1,325.00 N 1 WPBF W 09/21/16 7:35 PM Jeopardy 7:30-8PM :30 PERK1430H \$1,325.00 N 1 WPBF P 09/21/16 7:35 PM Jeopardy 7:30-8PM :30 PERK1430H \$1,325.00 N 1 WPBF P 09/21/16 7:34 PM Jeopardy 7:30-8PM :30 PERK1430H \$1,325.00 N 1 WPBF P 09/21/16 M-SUN WPBF News 25 @11-11:35 PM MTWTF-S :30 3 \$600.00 NM S							;	Spots/			
Weeks   Start Date   End Date   MTNTESS   Soles/Neek   Start/End Time   Length Add-ID   Start/End Time   Start/End Time   Start/End Time   Start/End Time   Start/End Time   Start/End Time   Start/	ne Start Da	ate End Date	Descr	ption	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Weeks   Start Date   End Date   MTNTESS   Soles/Neek   Start/End Time   Length Add-ID   Start/End Time   Start/End Time   Start/End Time   Start/End Time   Start/End Time   Start/End Time   Start/	Class o	f Time - Pre-en	nptible with	notice							
Spots # Ch	Weeks:										
2   WPBF M   09/19/16   7-14 PM   departy   7-30-BPM   30   PERK04930H   \$1,325.00   N	Spots: #			-	otion		Length	Ad-ID			Rate Ty
1	. –					7:30-8PM	:30	PERKO930H			\$1,325.00 N
1 WPBF   F   09/23/16   7:34 PM Jeopardy   7:30-8PM   :30 PERK1430H   \$1,325.00 NM		WPBF Tu 0	9/20/16	7:41 PM Jeopar	dy	7:30-8PM	:30	PERKO930H			\$1,325.00 N
18 09/19/16   09/25/16   M-SUN WPBF News 25 (\$11-11:35FM   MTWTF-S   30   3   \$600.00   NM	4	WPBF W 0	9/21/16	7:53 PM Jeopar	dy	7:30-8PM	:30	PERK1430H			
Class of Time - Pre-emptible with notice   Weeks:   Start Date	1	WPBF F 0	9/23/16	7:34 PM Jeopar	dy	7:30-8PM	:30	PERK1430H			\$1,325.00 N
Spots: # Ch					5 (11-11:35PM	MTWTF-S	:30	3	\$600.00	NM	
Spots	Weeks:									·	
2 WPBF Tu 09/20/16 11:32 PM M-SUN WPBF News 25 @ 11PM11-11:35PM 30 PERK0300H \$600.00 N 3 WPBF Th 09/22/16 11:12 PM M-SUN WPBF News 25 @ 11PM11-11:35PM 30 PERK1430H \$600.00 N \$6	Ometer #					•	I ength	Ad-ID			Rate Tv
3 WPBF Th 09/32/16 11:12 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 PERK1430H \$600.00 N 1 WPBF P 09/32/16 11:25 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 PERK1430H \$600.00 N 19 09/19/16 09/23/16 Jimmy kimmel 1135P-1238A MTWFF :30 3 \$300.00 NM Class of Time - Pre-emptible with notice  Weeks: Start Date	. –										
1 WPBF F 09/23/16											•
19   99/19/16   09/23/16   Jimmy Kimmel   1135P-1238A   MTWTF   :30   3   \$300.00   NM	_				_						•
Class of Time - Pre-emptible with notice   Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   Start Date   O9/25/16   Start/End Time   Description   Start/End Time   Length Ad-ID   St									\$300.00	NM	
Spots					1135P-1236A	MIWIF	.30		<b>4300.00</b>	IAIAI	
Spots: # Ch	Weeks:										
1 WPBF M 09/19/16 12:01 AM Jimmy Kimmel	Snots: #				otion	Start/End Time	Length	Ad-ID			Rate Ty
2 WPBF Th 09/22/16 11:56 PM Jimmy Kimmel 1135P-1238A :30 PERK1430H \$300.00 PM	•					1135P-1238A	:30	PERKO930H			\$300.00
3 WPBF F 09/23/16 12:01 AM Jimmy Kimmel	•			-		1135P-1238A	:30	PERK1430H			\$300.00
Class of Time - Pre-emptible with notice						1135P-1238A	:30	PERK1430H			\$300.00
Weeks   Start Date   End Date   MTWTFSS   Spots/Week   S225.00					Sat 6-7am	1-	:30	1	\$225.00	NM	
Spots: # Ch		Start Date	End Da	te MTWTFSS	Spots/Week						
1 WPBF Sa 09/24/16 GMA Saturday 7-8am Sat 6-7am News Sat 6-7am :30 PERK1430H \$225.00 II  21 09/24/16	Snote: #			-	ntion .	,	Length	Ad-ID			Rate Ty
21 09/24/16	. –										\$225.00 N
Class of Time - Pre-emptible with notice   Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   \$400.00									6400.00	NINA	
Spots # Ch	21 09/24/1 Class o		nptible witl	n notice			:30	1 	\$400.00	NIVI	
Spots: # Ch	Weeks:										
1 WPBF Sa 09/24/16 7:58 AM GMA Saturday 7-8am Sat 7am-8am :30 PERK1430H \$400.00 II  22 09/24/16 09/24/16 Sat 8-9am News Sat 8-9am1- :30 1 \$265.00 NM Class of Time - Pre-emptible with notice  Weeks: Start Date O9/25/161- 1 \$265.00 NM Sat 8-9am News Sat 8-9am1- :30 1 \$265.00 NM Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Ty Sat 8-9am Sat 8-9am :30 PERK1430H \$265.00 Sat 8-9am :30 PERK1430H \$265.00 Sat 8-9am :30 PERK1430H \$265.00 Sat 8-9am Sat 8	Snots: #				ption	Start/End Time	Length	Ad-ID			Rate Ty
Class of Time - Pre-emptible with notice   Weeks:   Start Date   O9/19/16   O9/25/16						Sat 7am-8am	:30	PERK1430H			\$400.00
Weeks:         Start Date 09/19/16         End Date 09/25/16         MTWTFSS1-         Spots/Week 2565.00         Rate 2565.00           Spots:         # Ch Day Air Date 1 WPBF Sa 09/24/16         Air Time Description 1 Description 25tart/End Time 1 Description 25tart/End Time 25					Sat 8-9am	1-	:30	1	\$265.00	NM	
Spots:         #         Ch         Day         Air Date         Air Time         Description         Start/End Time         Length Ad-ID         Rate         Total           1         WPBF         Sa         09/24/16         8:54 AM Sat 8-9am News         Sat 8-9am         :30 PERK1430H         \$265.00           24         09/24/16         O9/24/16         Sat 7pm News         7-730pm        1-         :30         1         \$700.00         NM           Weeks: Start Date O9/19/16         End Date O9/25/16         MTWTFSS O9/19/16         Spots/Week O9/19/16         Rate O9/19/16         \$700.00         Spots: # Ch Day Air Date Air Time Description         Start/End Time Length Ad-ID         Rate Tyme Tyme Control Tyme Air Date Air Tyme News         Total Tyme Control Tym		: Start Date	End Da	ate MTWTFSS	Spots/Week 1						
1 WPBF Sa 09/24/16 8:54 AM Sat 8-9am News Sat 8-9am :30 PERK1430H \$265.00  24 09/24/16 09/24/16 Sat 7pm News 7-730pm1- :30 1 \$700.00 NM Class of Time - Pre-emptible with notice  Weeks: Start Date 09/25/161- 1 \$700.00  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate TV 1 WPBF Sa 09/24/16 7:34 PM Sat 7pm News 7-730pm :30 PERK1430H \$700.00	Snots: #				ption		Length	Ad-ID			Rate Ty
Class of Time - Pre-emptible with notice  Weeks: Start Date   End Date   MTWTFSS   Spots/Week   Rate	1										\$265.00 I
Weeks:         Start Date 09/19/16         End Date 09/25/16         MTWTFSS Spots/Week spots         Rate \$700.00           Spots:         # Ch Day Air Date Air Time Description 1         Start/End Time Length Ad-ID Start/End Time Spots/Week \$7-730pm         Rate Type Start/End Time Spots/Week \$7-730pm         \$30 PERK1430H         \$700.00		16 09/24/16	Sat 7		7-730pm	1-	:30	1	\$700.00	NM	
Spots:         #         Ch         Day         Air Date         Air Time         Description         Start/End Time         Length Ad-ID         Rate         Ty           1         WPBF         Sa         09/24/16         7:34 PM Sat 7pm News         7-730pm         :30 PERK1430H         \$700.00		: Start Date	e End Da	ate MTWTFSS							
1 WPBF Sa 09/24/16 7:34 PM Sat 7pm News 7-730pm :30 PERK1430H \$700.00				-	-	•	1	V4 ID			Pate Ti
1 WED ON 00/24/10 F.O4 Fin Out / pin None	Spots: #										
LK - POOIDAII	1			7:34 PM Sat 7p	m News	7-730pm	:30	PEKK143UH			φ/UU.UU I
		LR - F	ootball								

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at <a href="www.hearst.com/broadcasting/who-we-are">www.hearst.com/broadcasting/who-we-are</a>

5 5 E

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #   Invoice Date   Invoice Month   Invoice Period   1524535-1   09/25/16   September 2016   08/29/16 - 09/25/16				
1524535-1 09/25/16 September 2016 08/29/16 - 09/25/16	Invoice #	Invoice Date	Invoice Month	Invoice Period
	1524535-1	1		08/29/16 - 09/25/16

Advertiser	Product	Estimate Number
Perkins/D/Congress	PERKINS/EST:5198	5198

www.thewpbfchannel.com

www.thewpbfchann	el.com					Spots/			
ine Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
24 09/24/16 Class of T	09/24/16 Time - Pre-emp	Sat 7pm News ptible with notice	7-730pm	1-	:30	1	\$700.00	NM	
25 09/24/16 Class of T	09/24/16 Time - Pre-emp	Sat Jeopardy ptible with notice	Sat 7:30-8PM	1-	:30	1	\$700.00	NM	
Weeks:	Start Date 09/19/16	End Date MTWTFSS 09/25/161-	Spots/Week 1	<u>Rate</u> \$700.00					
Spots: # CI		Date Air Time Descri	<del></del>	Start/End Time		h Ad-ID			Rate Type
1_W	PBF Sa 09	/24/16 7:54 PM Sat Je	opardy	Sat 7:30-8PM	:3	0 PERK1430H	· · · · · · · · · · · · · · · · · · ·		\$700.00 NM
26 09/25/16 Class of T	09/25/16 Fime - Pre-em	Sun 6-7am News ptible with notice	Sun 6-7am	1	:30	1	\$175.00	NM 	
Weeks:	Start Date 09/19/16	End Date MTWTFSS 09/25/161	Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # Cl	h Day Air			Start/End Time		h Ad-ID			Rate Type
1 W	PBF Su 09	/25/16 6:39 AM Sun 6-	7am News	Sun 6-7am	:3	0 PERK1430H			\$175.00 NM
27 09/25/16 Class of	09/25/16 Time - Pre-em	GMA Sunday 7-8am ptible with notice	Sun 7-8am	1	:30	1	\$400.00	NM	
Weeks:	Start Date 09/19/16	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: # C			ption	Start/End Time	Lengi	h Ad-ID			Rate Type
1 W	PBF Su 09	/25/16 7:29 AM GMA S	Sunday 7-8am	Sun 7-8am	:3	0 PERK1430H			\$400.00 NN
28 09/25/16 Class of	09/25/16 Time - Pre-em	Sun 8-9am News ptible with notice	Sun 8-9am	1	:30	1	\$265.00	NM	
Weeks:	Start Date 09/19/16	End Date MTWTFSS1	Spots/Week 1	Rate \$265.00					
Spots: # C		r Date Air Time Descri		Start/End Time		th Ad-ID			Rate Type
1 W	/PBF Su 09	9/25/16 8:43 AM Sun 8-	-9am News	Sun 8-9am	::	0 PERK1430H			\$265.00 NM
30 09/25/16 Class of	09/25/16 Time - Pre-em	Sun 6pm News	6-630p	1	:30	1	\$425.00	NM	
Weeks:	Start Date 09/19/16	End Date MTWTFSS 09/25/161	Spots/Week 1	<u>Rate</u> \$425.00					
Spots: # C		00/20/10 =	iption .	Start/End Time	Leng	th Ad-ID			Rate Type
1 W	/PBF Su 09	9/25/16 6:16 PM Sun 6	pm News	6-630p	:	30 PERK1430H			\$425.00 N
31 09/19/16 Class of	09/23/16 Time - Pre-em	4:30a-5a aptible with notice	430a-5a	MTWTF	:30	2	\$105.00	NM	
Weeks:		End Date MTWTFSS 09/25/16 MTWTF	Spots/Week 2	<u>Rate</u> \$105.00					
Spots: # C		ir Date Air Time Descr	_	Start/End Time		th Ad-ID			Rate Typ
2 V	VPBF M 09	9/19/16 4:39 AM 4:30a-	-5a	430a-5a		30 PERK0930H			\$105.00 N
<u>1 V</u>	VPBF F 09	9/23/16 4:40 AM 4:30a	-5a	430a-5a		30 PERK1430H			\$105.00 NI
32 09/23/16 Class of		SHARK TANK PREMI	ERI9-10P	F	:30	1	\$3,600.00	NM	
Weeks:	Start Date 09/19/16	End Date MTWTFSS 09/25/16F	Spots/Week 1	<u>Rate</u> \$3,600.00					
Spots: # C	Ch Day Ai		iption .	Start/End Time		th Ad-ID			Rate Typ
	VPBF F 09		K TANK PREMIERE	9-10P	:	30 PERK1430H			\$3,600.00 NM

Total Spots 75

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Send Payment To:



WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1524535-1	09/25/16	September 2016	08/29/16 - 09/25/16

Advertiser	Product	Estimate Number
Perkins/D/Congress	PERKINS/EST:5198	5198

www.thewpbfchannel.com

**Payment Terms 30 Days** 

Gross Total

\$40,310.00

Agency Commission

\$6,046.50

Net Amount Due

\$34,263.50